

**Food Standards (Proposal P1025 – Code Revision) Variation**

---

The Board of Food Standards Australia New Zealand gives notice of the making of this standard under section 92 of the *Food Standards Australia New Zealand Act 1991*. The Standard commences on 1 March 2016.

Dated 25 March 2015



Standards Management Officer  
Delegate of the Board of Food Standards Australia New Zealand

**Note:**

This Standard will be published in the Commonwealth of Australia Gazette No. FSC 96 on 10 April 2015.

# Standard 2.7.1      Labelling of alcoholic beverages and food containing alcohol

**Note 1** This instrument is a standard under the *Food Standards Australia New Zealand Act 1991* (Cth). The standards together make up the *Australia New Zealand Food Standards Code*. See also section 1.1.1—3.

**Note 2** The provisions of the Code that apply in New Zealand are incorporated in, or adopted under, the *Food Act 2014* (NZ). See also section 1.1.1—3.

## 2.7.1—1      Name

This Standard is *Australia New Zealand Food Standards Code – Standard 2.7.1 – Alcoholic beverages*.

**Note** Commencement:  
This Standard commences on 1 March 2016, being the date specified as the commencement date in notices in the *Gazette* and the *New Zealand Gazette* under section 92 of the *Food Standards Australia New Zealand Act 1991* (Cth). See also section 93 of that Act.

## 2.7.1—2      Definitions

**Note** In this Code (see section 1.1.2—2):

**standard drink**, for a beverage containing alcohol, means the amount which contains 10 grams of ethanol when measured at 20°C.

## 2.7.1—3      Statement of alcohol content

- (1) For the labelling provisions, a statement of the alcohol content is required for:
  - (a) a food (including an alcoholic beverage) that contains more than 1.15% alcohol by volume; or
  - (b) an alcoholic beverage that contains 1.15% or less alcohol by volume; or
  - (c) a beverage that contains not less than 0.5% but not more than 1.15% alcohol by volume.

**Note** The labelling provisions are set out in Standard 1.2.1.
- (2) For paragraph (1)(a), the alcohol content must be expressed in mL/100 g, mL/100 mL or as the percentage of alcohol by volume.
- (3) For paragraph (1)(b) or (c), the alcohol content must be expressed in words to the effect 'CONTAINS NOT MORE THAN X% ALCOHOL BY VOLUME'.
- (4) The statement must be accurate to within:
  - (a) for beer, cider or perry—0.3% alcohol by volume;
  - (b) for spirits, liqueurs, fortified wine, fortified fruit or vegetable wine, and all other alcoholic beverages containing more than 1.15% alcohol by volume—0.5% alcohol by volume;
  - (c) for wine and fruit wine (including sparkling forms), and wine products and fruit or vegetable wine products containing more than 6.5% alcohol by volume—1.5% alcohol by volume.

## 2.7.1—4      Statement of the number of standard drinks

- (1) For the labelling provisions, a statement of the approximate number of \*standard drinks in the food for sale is required for a food that:
  - (a) is capable of being consumed as a beverage; and
  - (b) contains more than 0.5% alcohol by volume, measured at 20°C.

**Note** The labelling provisions are set out in Standard 1.2.1.
- (2) The statement must be accurate to:
  - (a) for a food for sale containing 10 or less \*standard drinks—the first decimal place; or

- (b) for a food for sale containing more than 10 standard drinks—the nearest whole number of standard drinks.
- (3) A statement is not required for beverages packaged prior to 20 December 2002.

**2.7.1—5      Restriction on representations of low alcohol**

An alcoholic beverage which contains more than 1.15% alcohol by volume must not be represented as a low alcohol beverage.

**2.7.1—6      Restriction on representation of ‘non-intoxicating’**

The label on a package of a beverage containing more than 0.5% alcohol by volume must not include the words ‘non intoxicating’ or words of similar meaning.

**2.7.1—7      Restriction on representation as non-alcoholic**

A food containing alcohol must not be represented in a form which expressly or by implication suggests that the product is a non-alcoholic confection or non-alcoholic beverage.

---