



Industry Research and Development (Supporting Small Business to Go Digital Post-COVID-19 Program) Instrument 2020

I, Michaelia Cash, Minister for Employment, Skills, Small and Family Business, make the following instrument.

Dated

4 November 2020

Michaelia Cash

Minister for Employment, Skills, Small and Family Business

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1 Name

This instrument is the *Industry Research and Development (Supporting Small Business to Go Digital Post-COVID-19 Program) Instrument 2020*.

2 Commencement

- (1) Each provision of this instrument specified in column 1 of the table commences, or is taken to have commenced, in accordance with column 2 of the table. Any other statement in column 2 has effect according to its terms.

Commencement information		
Column 1	Column 2	Column 3
Provisions	Commencement	Date/Details
1. The whole of this instrument	The day after this instrument is registered.	10 November 2020

Note: This table relates only to the provisions of this instrument as originally made. It will not be amended to deal with any later amendments of this instrument.

- (2) Any information in column 3 of the table is not part of this instrument. Information may be inserted in this column, or information in it may be edited, in any published version of this instrument.

3 Authority

This instrument is made under section 33 of the *Industry Research and Development Act 1986*.

4 Definitions

In this instrument:

Act means the *Industry Research and Development Act 1986*.

program: see subsection 5(1).

5 Prescribed program

- (1) For the purposes of subsection 33(1) of the Act, the Supporting small business to go digital post-COVID-19 Program (the *program*) is prescribed.
- (2) The program provides funding for a “Go Digital” advertising campaign, including funding for:
- (a) the promotion of:
 - (i) the benefits of digital technology to small business; and
 - (ii) the Australian Small Business Advisory Services Program; and
 - (iii) other Australian government services directed towards supporting the digital capability of small business; and

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- (b) the development and promotion of COVID-19-specific case studies of small businesses highlighting the benefits of implementing digital technologies.
- (3) The purpose of the program is to encourage small business owners to implement digital technologies that include an online element.

6 Specified legislative power

For the purposes of subsection 33(3) of the Act, the power of the Parliament to make laws with respect to postal, telegraphic, telephonic, and other like services (within the meaning of paragraph 51(v) of the Constitution) is specified.